

CULTIVATING BIO-ENTERPRISE BIOENTREPRENEURSHIP WORKSHOP

START UP

DATE

16 August 2017
(Wednesday)

TIME

8:30am -5:30pm

VENUE

International Medical University,
Bukit Jalil, Kuala Lumpur,
Malaysia

KEYNOTE SPEAKERS



Faiez Othaman
Head / Research
Entreprise Division,
IIUM Advanced Technologies
Sdn Bhd



Hafizudin Ishak
Marketing Director,
Meas-Tech Solutions Sdn Bhd



Maisarah Shariff
Investment Manager,
CIP Catalyst,
Cradle Fund Sdn Bhd

This workshop aims to be a platform for the budding entrepreneurs, researchers, research fellows or students to know the ins and outs of an enterprise start-up. This Bioentrepreneurship workshop with the theme "Cultivating Bio-Enterprise" will prepare participants to have an overview of what are the important phases involved before bringing their research to commercialization and a start-up. This is especially important for life sciences undergraduate and postgraduate students who prepare to venture into marketplace.

This workshop will cover all topics from defining the potential research, creating commercial products, build and validate the potential saleability of the products, customer needs and to pitch for funding to support for the production and marketing of products. It is an essential process for those who are ready to journey into entrepreneurship.

OBJECTIVES

- To provide an overview of the start-up process of entrepreneurship
- To inspire start-up among budding entrepreneurs
- To encourage students, research fellows, young faculty or scientists to pursue entrepreneurship

TARGET AUDIENCE

Academics, researchers, budding entrepreneurs, undergraduate and postgraduate students



REGISTRATION FEE (inclusive of GST)

Regular	Student <small>*Proof of student status required in order to qualify for student rate</small>
RM500	RM350

CONTACT US

SECRETARIAT

T +603 2731 7669 / 7072 | F +603 8656 8018 | E icl@imu.edu.my

Co-organiser:



REGISTRATION FORM

SURNAME / LAST NAME:

FIRST NAME:

NATIONALITY:

GENDER: MALE ☐ FEMALE ☐

TITLE: MR ☐ MRS ☐ MS ☐ PROF ☐ DR ☐

OTHER:

ORGANISATION:

DEPARTMENT:

POSITION:

TEL NO: ()

FAX NO: ()

MOBILE PHONE NO:

ADDRESS:

POSTCODE:

CITY:

STATE:

Please indicate whether this is your office or home address: ORGANISATION ☐ HOME ☐

EMAIL:

ORGANISATION'S WEBSITE (IF ANY):

ARE YOU AN IMU ALUMNI MEMBER? YES ☐ NO ☐

DIETARY NEEDS/PREFERENCE: VEGETARIAN ☐ NON-VEGETARIAN ☐

REGISTRATION FEE *(inclusive of GST)*

REGULAR: ☐ RM500

STUDENT*: ☐ RM350

MODE OF PAYMENT

PLEASE TICK YOUR OPTION:

☐ CASH

☐ CHEQUE* (for Malaysian banks only)

☐ CREDIT CARD I hereby authorise the processing of my card for the sum of (RM):

Please complete the following sections. These details are required for security purposes.

TYPE OF CARD: VISA ☐ MASTERCARD ☐ ISSUING BANK:

CARDHOLDER'S NAME (as it appears on the card):

CARD NUMBER:

CARD EXPIRY DATE: / (MM/YY)

CARD SECURITY CODE (3 digits found on reverse Visa / Mastercard)

☐ BANK DRAFT*

BANK OF ISSUE:

DATE:

TOTAL AMOUNT (RM):

* Payable to IMU Education Sdn Bhd

CANCELLATION POLICY

- Any cancellation of registration must be made in writing to the Secretariat of Cultivating Bio-Enterprise Bioentrepreneurship Workshop.
- There will be a 50% refund of registration fee for cancellation made before 16 July 2017.
- There will be a 30% refund of registration fee for cancellation made before 2 August 2017.
- There will be no refund of registration fee for cancellations made after 2 August 2017 however a substitute participant will be welcomed.
- The Organiser reserves the right to cancel or change the topic of the workshop, if for whatever reasons beyond its control, the workshop cannot be held as scheduled or the topics need to be altered.

DECLARATION AND AUTHORISATION

- I confirm that the above information is correct and I will inform IMU when there is any change to this information.
- I have read, understood and consent to the processing of my personal data as set out in the enclosed Privacy Notice.

Signature

Date

DISCLAIMER:

The organiser reserves the right to make such alterations to the programmes as circumstances dictate and will not accept responsibility for any errors, omissions or changes made to the speakers' information. The views and opinions expressed by the speakers at this workshop are not necessarily the views and opinions of the organiser.

More information and online registration available at www.imu.edu.my/icl